

## **Donor Privacy Policy**

## **Our Commitment to Our Donors**

Blue Ridge Conservancy (BRC) will not sell, share or trade our donors' names or personal information with any other entity, nor send mailings to our donors on behalf of other organizations.

This policy applies to all information received by BRC, both online and offline, as well as any electronic, written or oral communications.

To the extent any donations are processed through a third-party service provider, our donors' information will only be used for purposes necessary to process the donation.

Approved by the Board of Trustees on March 27, 2019